

# Banki Kuu Housing Society Coop

## A FAST GROWING LAND INVESTMENT COMPANY

### OUR ONE GOAL

BHSC's main goal is to deliver attractive Return On Investment to its investors.

More than initials or brand or a catchword, BHSC is an EXCLUSIVE BUSINESS MODEL combining a niche in land and housing strategy and innovative financing from Banki Kuu Sacco to create a unique synergy.

### Current Capital Raise

To benefit from all profits generated by the assets held by the company: Sale of land in Kisaju & Kipeto as the initial projects.

To acquire land for a construction project.

### REAL ESTATE NICHE PLAYER

BHSC's core business is buying of land and adding value to it before and after selling it to members; it specialises in high quality diversified commercial and mixed use developments that are free of Zoning/planning restrictions. BHSC would then obtain the necessary development permits, outsource the development of the infrastructure to a construction partner and profit handsomely from the sale of the subdivided land units to its members. If BHSC realises that the returns are as high and comparable to those of land development, then it could pursue construction projects and asset management.

## Business Model

### BHSC Business Model & process are very simple

#### 1. Land Acquisition

Purchase land ready for development.

##### Initial analysis

- Project potential profitability
- Site location: local economy, nearby functions e.g water,electricity, access and potential community development
- Legal due diligence
- Zoning: planned urban development

##### Preliminary studies(Value adding)

- Estimate of the costs of the various designs and project-related recommendations.
- Site's conceptual renderings

##### Detailed engineering study (Value adding)

- The site's plan
- Technical specifications
- A bill of material
- A detailed cost estimate
- A work schedule
- A contingency plan

## BHSC PROJECTS

**Kisaju**

*Kajiado County*

We are very pleased to conclude this major acquisition by adding this valuable asset to our portfolio

Project: 20 acres



## BHSC PROJECTS

### **Kipeto**

#### ***Kajiado County***

- It is situated off the Isinya- Kiserian road
- Electricity and water is available for connection
- It has a panoramic view of Ngong Hills
- Well developed amenities in the neighborhood

**Project: 20 acres**

